## Finalists & Winners of the 16th Annual Luce Awards

In a ceremony this evening, Chief Content Officer Norman Pearlstine, with the assistance of Pattie Sellers, Senior Editor at Large at FORTUNE and Executive Director of Live Content, announced the Finalists and Winners of the 16th Annual Luce Awards honoring editorial excellence last year in print and digital at Time Inc. and American Express Publishing.

We made changes to the Awards this year—some categories were amended; others were added. As a result, awards were given out in 17 categories. A total of 25 magazines and 19 websites submitted 209 entries, and judging was done in two stages.

The first round was done by Charla Lawhon, former Managing Editor of InStyle; Joelle Attinger, former TIME Executive Editor; Dick Stolley, former Editorial Director; and David Link, an outside digital expert and Co-Founder and Creative Director of The Wonder Factory.

Final judging was conducted by Dorothy Kalins, former Executive Editor of Newsweek and Editor in Chief of Saveur; Bill Shapiro, former Editor of the weekly LIFE Supplement and Time Inc. Editor at Large; Isolde Motley, former Editorial Director; Dick Stolley and Norman Pearlstine.

Here are the Finalists and Winners in the order in which they were awarded:

## **PUBLIC SERVICE**

## Finalist: PEOPLE for its PeopleFirst series

For its "journalism with a mission," the magazine teamed up with four charities to focus on veterans who were struggling physically, emotionally or financially after they returned home. Three stories were aimed at finding jobs for vets, helping military brides with their weddings and building more than 80 homes for ex-servicemen and women.

PEOPLE - Back to Work

PEOPLE - Making Wedding Dreams Come True

PEOPLE - A Home for a Hero